



2nd Cloud Asia Forum Awards 2015
Guidance Notes to Entrants

With 3 delighted winners in 2014, and strong competition from the other shortlisted entrants, the Cloud Asia Forum Awards is a celebration of the drive, innovation and hard work in the APAC cloud computing industry. This year's awards feature 3 categories, recognising services from across the Cloud ecosystem; world class experts in Cloud Computing are part of the independent Judging Board.

The entry deadline is Friday 25th September 2015

[SUBMIT YOUR ENTRY HERE](#)

Awards Categories

Category 1: Best Cloud Security Solution

In the era of cyber security threats, organisations are hesitant to invest in Cloud Computing solutions. Unauthorised access, data governance guidelines and losing control over your data inhibit Cloud investment.

The Judges are looking to award the security solution that can showcase its ability to close this security gap, encrypt and protect data no matter where they are stored and bring peace of mind in Cloud Computing.

Category 2: Best Cloud Computing Solution

At a time when Cloud is the way forward for a business and data means money, having a service that can store and synch your data, run apps and do that in a cost efficient and secure manner, is essential.

The Judges are looking to award the Cloud Computing Solution whose offerings are able to significantly minimise the cost and complexity of IT. The solution should be able to showcase how it can enable further agility, scalability, collaboration and a facilitated development environment in the most cost efficient, high quality and secure manner.

Category 3: Best Enterprise Mobility Solution

The need for mobility is now, more than ever, undeniable. The mobile employee and customer demand the most facilitated access to a company's services and products from all possible devices. Organisations acknowledge that the need to improve the UX and offer end-to-end apps will improve customer loyalty and employee satisfaction.

The judges are looking to award the Enterprise Mobility Solution that offers high security protection and can showcase increased collaboration and productivity.

Submission Questions

You'll be asked for the following when you submit your entry:

- Name of Product*
- URL link to product (if applicable)
- Please describe the nature, business case and aim of your product/service/project (500 words max)*
- Please describe the impact of your product/service/project on the market (300 words)*
- Please describe the specific of why this service deserves winning the award as "Best in Class". What is new or unique about the entry and what are the key benefits for client (s) as a result? In doing so, please try and explain how your offering differentiates from your competitors? (300 words)*

Criteria

In making their decision, our judging panel may consider the following criteria:

- What's new, different or unique in terms of the delivery of the product/service/project

- The complexity of the service and how it is represented in terms of ease-of-use for the end-user
- The service's position as a global and local market innovator
- Unique implementation features
- Pricing and value for money

Entries

The entry form must be completed using the online forms available online at <http://asia.cloudworldseries.com/cloud-asia-awards-2015/> Completed forms must be submitted and be accompanied by:

- A link to the corporate website – if no website is available, any online presence of the service/product/service will be sufficient
- Full contact details for one company representative (email & direct phone number)

- Only fully completed entry forms will be accepted.
- Unless payment is processed 2 weeks after the date of entry, the entry will be cancelled.
- No additional material, than what is requested on the webpage, will be accepted

2. **There is a cost associated to submitting each entry; the cost decreases** if you enter more than one entry per category. The rates are:

1 entry: \$325
2 entries: \$550
3 entries: \$725

Payment will be accepted by credit card or bank transfer; please see here for details: <http://asia.cloudworldseries.com/cloud-asia-awards-2015/>

4. **All entries must be submitted online by Friday 25th September 2015, 24:00GMT.**

5. The Entry Form and your logos represent the full and entire Official Entry. No further information is required. Attempts to further influence the judges that are part of the 'Cloud Asia Forum Award Judging Board' by any means outside of, or in addition to, the Official Entry may result in disqualification.

6. On receipt of your entry, the awards administrators will confirm its arrival via email. If you do not obtain such a receipt within 3 days, it is your responsibility to contact us to confirm its arrival. Unless you have this written or verbal confirmation from us, we cannot guarantee the arrival of your entry. Please direct any enquiries to melina@cloudworldseries.com

8. It is essential that we can contact you easily with questions regarding your entry, or judging enquiries and requests for further information. Therefore, please provide us with an awards liaison representative who can take these enquiries. You must provide their full contact details on the entry form.

Shortlist

9. Up to 3 companies will be shortlisted in each category and the shortlists will be published by the 6th November 2015. However not every category needs to have 3 eligible shortlisted entries to run. The winners will be announced during the Awards Ceremony on the 24th of November 2015.

10. Shortlisted companies will:

- Be featured on <http://asia.cloudworldseries.com/cloud-asia-awards-2015/> website.
- Be featured in the Cloud Asia Forum Awards Shortlist press release
- Receive the right to use "Shortlisted Cloud World Series Awards" iconography (provided by CWS) on their own promotional materials, including print, emails and websites.
- Have the opportunity to purchase advertising to support their short listing on the <http://asia.cloudworldseries.com/cloud-asia-awards-2015/> website and in printed material
- Have the opportunity to interview with the event's media partners

11. CWS will publish details of the shortlisted entrants, and category winners, including profiles of their projects/technologies/services etc using information taken from the entry form. We will not reveal the names of those companies/individuals who are not shortlisted.

Winners

The Winners will be announced during the Cloud Asia Forum Awards Ceremony on the 24th of November 2015 and not before, and in the Winners Press Release announced the following day.

12. Winners will:

- Receive a Winner's Trophy presented at the Cloud World Series Awards networking evening on the 24th of November 2015
- Receive a Winners photo of the presentation of the Awards
- Be included in the Cloud Asia Forum Awards Winners press release
- Be featured on the Cloud Asia Forum Awards Winners website
- Be featured in a Cloud Asia Forum Awards Winners HTML posted to the full Cloud Asia Forum mailing list
- Be able to use "Winners of 2nd Cloud Asia Forum Awards" logo and icon on their own promotional materials.

Good luck and we hope to be celebrating with you in Hong Kong this coming November!

For further information with regards to the Cloud Asia Forum Awards please contact

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